

### **AMENDMENTS TO THE CLAIMS**

This listing of the claims will replace all prior versions, and listings, of claims in the application:

#### **Listing of Claims:**

1. (Currently Amended) A cellular phone comprising:  
a wireless transceiver circuit for transmitting and receiving voice communications and for receiving data;  
a digital processor; and  
a memory storing application program code which when executed on the digital processor causes the cellular phone to provide predetermined functionality to the user of the cellular phone, wherein said predetermined functionality is speech recognition, said predetermined functionality having basic features and having enhanced features that are in addition to the basic features, said application program code ~~having~~ including a software switch for toggling back and forth between a first state and a second state, wherein the first and second states represent a deactivated state in which the cellular phone provides said basic features to the user without providing said enhanced features and an activated state in which the cellular phone provides the enhanced features, and wherein toggling between from the deactivated first state to the second state and activated states is accomplished by receiving through the wireless transceiver circuit a transmitted key that was sent by a remote source to that cellular phone.

Claims 2-3. (Canceled)

4. (Previously Presented) The cellular phone of claim 1, wherein the transmitted key is an activation key that switches the application program code from the deactivated state to the activated state.

5. (Previously Presented) The cellular phone of claim 1 wherein the transmitted key uniquely identifies the selected phone among the plurality of cellular phones.

Claims 6-8. (Canceled).

9. (Currently Amended) The method of claim ~~[[8]]~~ 14, further comprising:  
prior to selecting one of the plurality of cellular phones on which to send the activation key,  
sending a message to the selected phone for notifying a user that the enhanced features are available  
after a trial period for a fee.

10. (Canceled).

11. (Currently Amended) The method of claim ~~40~~ 14 wherein the ~~key is an~~ activation key  
~~that~~ uniquely identifies the selected phone among the plurality of cellular phones.

12. (Canceled).

13. (Currently Amended) The method of claim ~~40~~ 14, further comprising:  
prior to selecting one of the plurality of cellular phones on which to activate the enhanced  
functionality, sending a message to that phone providing notification of the availability of the  
enhanced features for a fee.

14. (Currently Amended) A method for generating revenue comprising:  
establishing an account for each of a plurality of cellular phones, wherein on each of said  
cellular phones there is an application program for providing predetermined functionality for that  
cellular phone, wherein said predetermined functionality is speech recognition, said predetermined  
functionality having basic features and also having enhanced features that are in addition to the  
basic features, said application program ~~having~~ including a software switch for toggling back and  
forth between a deactivated state in which the cellular phone provides the basic features to a user of  
the phone without providing the enhanced features and an activated state in which the cellular phone  
provides the enhanced features;

selecting one of the plurality of cellular phones on which to switch the application program  
from the deactivated state to the activated state;

transmitting an activation key to the selected, said activation key for causing the application  
program in the cellular phone to switch from the deactivated state to the activated state; ~~and~~

after the enhanced features are activated in the selected phone, billing the account for that phone for the enhanced features; and

at some later time after activating the enhanced features in the selected phone, transmitting a deactivation key to the selected phone for causing the application program in the cellular phone to switch from the activated state to the deactivated state.

15. (Canceled)

16. (Currently Amended) A method comprising:

providing voice recognition software embedded within a mobile communication, the embedded software including a basic functionality enabling a user of the phone to verbally control at least one operation thereof; and

activating an enhanced functionality of the embedded software in response to a digital activation key, the enhanced functionality including a natural language capability further facilitating verbal control of the phone; and

deactivating the enhanced functionality of the embedded software in response to a digital activation key,.

17. (Canceled)

18. (Previously Presented) The method of claim 16, wherein the verbal control of the at least one operation enabled by the basic functionality comprises accessing telephone numbers stored in the cellular phone.

19. (Previously Presented) The method of claim 16, wherein the verbal control of the cellular phone facilitated by the natural language capability of the enhanced functionality enables the user to enter text into an email using spoken words.

20. (Previously Presented) The method of claim 16, wherein the verbal control of the cellular phone facilitated by the natural language capability of the enhanced functionality enables the user to verbally operate the device without requiring the user to know particular commands for desired phone functions.

21. (Previously Presented) The method of claim 16, wherein the verbal control of the at least one operation enabled by the basic functionality comprises performing proximate word recognition, and wherein the verbal control of cellular phone facilitated by the natural language capability of the enhanced functionality comprises performing complete word recognition.

22. (Previously Presented) The method of claim 21, wherein at least a portion of the complete word recognition is performed on a remote server.

23. (Currently Amended) The method of claim 16, further comprising:  
billing the user for the enhanced functionality in response to a transmission of the digital activation key to the cellular phone.

24. (Currently Amended) The method of claim 23, wherein the digital activation key is transmitted by at least one of a carrier and a service provider.

25. (Currently Amended) The method of claim 23, wherein the digital activation key corresponds to at least one of a password and an encrypted key.

26. (Previously Presented) The method of claim 16, wherein the enhanced functionality is activated by a carrier associated with the cellular phone.

27. (Previously Presented) The method of claim 16, wherein the enhanced functionality is available free of charge during a trial period.

28. (Previously Presented) The method of claim 27, further comprising:  
sending a message to the cellular phone notifying the user of the availability of the enhanced functionality for a fee following expiration of the trial period.

29. (Canceled).

30. (Previously Presented) The method of claim 28, further comprising:

upon the user subscribing to the enhanced functionality prior to the expiration of the trial period, sending another digital key to the cellular phone to activate the enhanced functionality beyond the trial period.

31. (Previously Presented) The method of claim 27, further comprising:

displaying an advertisement on the cellular phone notifying the user of the availability of the enhanced functionality for a fee following expiration of the trial period, wherein the advertisement is stored locally within the cellular phone and is displayed independently of any remotely-transmitted messages.

Claims 32-45. (Canceled).

46. (New) The cellular phone of claim 1, wherein the first state is the deactivated state and the second state is the activated state.

47. (New) The cellular phone of claim 1, wherein toggling from the second state to the first state is accomplished by receiving through the wireless transceiver circuit a second key that was sent by a remote source to that cellular phone.